**Week of April 18th**

**Blog 8: April 22nd**

We finish our initial version of presentation and sent out to our clients. We received some feedback, based on which we can modify the slide and PowerBI part. We had a meeting with Professor Jason on Friday and got some advice about how to reframe our slides. Our professor suggested that we should reduce the progress part and focus more on the analysis result. Also, we had discussion on all the results we achieved so far so that we know how to present our outputs in a systematic manner. Our final presentation for client would be mainly based on a dashboard we created in PowerBI. We applied different filters so that clients can see the whole picture of our analysis or look at areas of their interest. We put more emphasis on showing most important visualizations and giving some business insights instead of giving too much detailed information on the descriptive analysis part. Till now, we have discussed with our clients about what kind of output should get into the slides while avoid some stuff with regard to privacy.

We will make full use of this week to reframe our entire presentation. Since professor gave a lot of suggestion on our initial version, we had to modify most of the stuff including the content and order. It was a little complicated to balance the requirement and our understanding first. However, all the team members tried to streamline our work and we had further discussed about it, we found it’s much easier to explaining this project. We are about to finish our second draft and send to our client so that we can get more feedback. Hopefully we can explain all of our progress in a better manner to win our clients’ satisfaction. We have already finished our EDA part and modeling work. We will try to prepare ourselves better for the final presentation.